Attorney's Docket No.: 06975-128001 / Personalization 1

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Barry Appelman et al.

Art Unit : 2142

Serial No.: 09/842,024

Examiner: Cheryl M. Reid

Filed Title

: April 26, 2001

: TARGETED NOTIFICATION OF USERS OF A COMMUNICATIONS

MAIL STOP AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 13, 2005

Please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of the claims that begins on page

5 of this paper.

Remarks/Arguments begin on page 9 of this paper.